

EVENT GENERAL FACT SHEET



EVENT NAME	3 RD PHILIPPINE INTERNATIONAL TOURISM FAIR 2009		
THEME	BEST HOSPITALITY ON EARTH...PHILIPPINES		
DATE	25-27 JUNE 2009	COREX DATE	25-27 JUNE 2009
VENUE	MARCO POLO PLAZA CEBU, Cebu Veterans Drive, Nivel Hills, Cebu City, Province of Cebu	TRAMEX DATE	26 JUNE 2009
ORGANIZER	NAITAS	SUPPORTED BY	Department of Tourism Philippine Convention & Visitors Corp.

EVENT COMPONENTS	<ul style="list-style-type: none"> ◆ Travel Market Exchange (TRAMEX) ◆ Seminars & Educational Sessions ◆ Networking ◆ Special Events 	<ul style="list-style-type: none"> ◆ Corporate Exhibition (COREX) ◆ Social-Business Events ◆ Marketing Presentations ◆ Product Launching
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SELLER'S PROFILE	Airlines & Air Alliances ◆ Hotels / Resorts ◆ Travel Agencies ◆ Tour Operators ◆ Destination Management Companies ◆ Spa Resorts & Destinations ◆ Medical & Wellness Service Providers ◆ Leisure Properties ◆ Themeparks & Amusement Centers ◆ Travel Wholesalers, Consolidators, & Retailers ◆ Online Travel Companies ◆ Golf Courses ◆ Airports ◆ Tourist Transport Operators ◆ Cruiselines ◆ Retirement Villages ◆ Travel Insurance Companies ◆ Special Interests Companies
BUYER'S PROFILE	100 or more Foreign Buyers such as ◆ Tour Operators ◆ Travel Agencies ◆ Retailers ◆ Wholesalers ◆ Corporate Travel Planners ◆ Specialized Tour Companies ◆ Incentive Travel Organizers ◆ Wellness Program Organizers ◆ Medical Tourism Intermediaries ◆ Others

CORPORATE EXHIBITION & TRAVEL MARKET EXCHANGE DETAILS

Size of Booth	2m x 3m (6 sq. meters)	Participation Fee
Booth Amenities	Wall partition with aluminum bracings Needle – punch carpet Two (2) 40-watt fluorescent light bulbs One (1) 220 volt convenience outlet One (1) information table Two (2) business chairs	If joining COREX PHP 20,000.00 net + option to participate in TRAMEX* for Free for 1 delegate only plus PHP 5,000.00 net for extra delegate If joining TRAMEX* PHP 6,000.00 net for 1 delegate plus PHP 5,000.00 net for extra delegate
Payment Terms	Full payment upon submission of Registration Form	
Please remit payment to	Account Name: NAITAS – PITM/PITF Account Number: 5438 006 058 Address: BDO – Alfaro Salcedo, Makati Branch	*PARTICIPATION to the Travel Market Exchange (TRAMEX) is subject for evaluation and approval by the TRAMEX Screening Committee from PCVC.

CONTACT DETAILS

ORGANIZER	TRAMEX Secretariat
PITF Secretariat	Philippine Convention and Visitors Corporation
National Association of Independent Travel Agencies – Phils Inc.	4F Legaspi Tower 300, Roxas Boulevard,
Office of the Chairman	Metro Manila, Philippines
2 nd Flr, Rm 201 KIMVI Building	Tel: 525-9318 / 525-7320
1191 Ma. Orosa St., Ermita, Manila	Fax: 525-3314 / 521-6165
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Fax: 521-3335 / 523-6537	Contact Person: James Sy, Travel Trade Department
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Contact Person: Ivan Mangurit, Event Manager	